



YorTours

## Q. What is a Blue Badge Tourist Guide?



**A.** The Blue Badge Tourist Guide is awarded by The Institute of Tourist Guiding in recognition of guides who have been through an accredited training programme, passed multiple examinations and reached the highest standards in tourist guiding. It is:

- Two years of training to become a Tourist Guide with Foundation Degree Status.
- A mark of quality and assurance for an entirely tailored tour.
- A guarantee of a knowledgeable and friendly guide, dedicated to providing memorable days out in luxurious transport.
- Assurance that we communicate in a professional, engaging manner.
- A dedication to providing first-class memories that will leave you wanting to come back for more.
- The ability to take you off the beaten track to explore hidden gems you may otherwise miss.
- Fully insured vehicles and £5million Public Indemnity Insurance from the British Guild of Tour Guides.
- Internationally recognised by the World Federation of Tourist Guides.

It is not to be confused with the Blue Badge Disability Vehicle Sign but do read our Accessibility Guide for how we can provide for you there too.